

Wellsies Pet Treats (Wellsies Cakes) Sustainability & Environmental Policy



At Wellsies, we believe that doing good for pets should also mean doing good for the planet. We are committed to minimising our environmental impact across every part of our small business – from our packaging choices to how we bake and deliver your pet's favourite treats.

Packaging & Waste Reduction

- We use minimal and recyclable packaging wherever possible.
 - Treat bags are resealable for freshness, reducing food waste.
 - Our shipping materials are plastic-free or biodegradable unless otherwise stated.
 - We avoid excessive branding or unnecessary inserts in parcels.
 - Any offcuts or broken treats are used in our Scuffy Mix or as sample sizes – never wasted.
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Sustainable Production

- All treats are made in small batches to reduce overproduction and spoilage.
 - We use a dehydration process instead of preservatives, extending shelf life naturally and reducing waste.
 - Ingredients are measured precisely to reduce leftovers and limit waste in the kitchen.
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Ingredients & Sourcing

- We source natural, pet-safe ingredients, with no artificial additives.
 - Wherever possible, we buy ingredients from UK suppliers to reduce transport emissions.
 - All our treats are handmade in-house, lowering reliance on mass production or imports.
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Commitment to Continuous Improvement

- We're actively exploring eco-friendly labels, refill options and bulk packaging to reduce waste further.
 - We regularly review suppliers to ensure ethical and sustainable standards.
 - We welcome customer feedback to help us grow greener.
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Our Promise

We're a small business with a big heart – and we're proud to grow responsibly, one biscuit at a time. Every step we take is designed to leave a lighter pawprint on the planet, whilst bringing joy to pets and their people.